

## ESG and Sustainability Masterclass

### Enhancing Effectiveness through Sustainable Strategies

#### DAY 1: Maximizing ESG Governance for Sustainable Risk Management

Time	Activity
8:30 a.m. – 9:00 a.m.	Formal Registration; Introduction, briefings and leveling of expectations.
9:00 a.m. – 10:30 a.m.	<p><b>Introduction to ESG and Sustainability Concepts</b></p> <p><i>Objective: To define sustainability, explore its evolution and explain why it is important for individuals and organizations to consider the environmental, social, and economic impacts of their actions.</i></p>
10:30 a.m. – 11:00 a.m.	<b>TEA BREAK</b>
11:00 a.m. – 11:30 a.m.	<p><b>Supply Chain Ethics within ESG</b></p> <p><i>Objective: To educate participants on ethical considerations within the supply chain, focusing on issues such as child labor, forced labor, modern slavery, and ethical sourcing practices, and to underscore the company's responsibility in upholding ethical standards across its supply chain operations. to educate employees and stakeholders about the importance of upholding ethical standards, promoting fairness, and respecting human dignity in the workplace.</i></p>
11:30 a.m. – 1:00 p.m.	<p><b>Carbon Neutrality and Net Zero Targets</b></p> <p><i>Objective: To explore the concepts of carbon neutrality and net-zero emissions, set ambitious targets, and devise strategies for their achievement. Discuss the pivotal roles of companies, governments, and individuals in facilitating the transition to a low-carbon economy.</i></p>
1:00 p.m. – 2:00 p.m.	<b>LUNCH BREAK</b>
2:00 p.m. – 3:30 p.m.	<p><b>Risk Management and Oversight</b></p> <p><i>Objective: To discuss the board's role in overseeing risk management processes, ensuring effective identification, assessment, and management of risks. Explore approaches to integrating Environmental, Social, and Governance (ESG) considerations into risk management frameworks for comprehensive and sustainable risk mitigation strategies.</i></p>
3:30 p.m. – 4:00 p.m.	Debrief
4.00 p.m.	<b>TEA BREAK &amp; LEAVING AT OWN PLEASURE</b>

## DAY 2: Sustainability Strategy with SDGs

Time	Activity
8:30 a.m. – 9:00 a.m.	Welcome remarks and recap of Day 1
9:00 a.m. – 10:00 a.m.	<b>Materiality Assessment in reporting</b>  <i>Objective: To understand the complexity of materiality assessment in sustainability reporting and its significance in identifying relevant sustainability issues for the company and its stakeholders. Explore methods and best practices for conducting comprehensive materiality assessments to ensure that all significant sustainability risks and opportunities are adequately captured, enhancing the usefulness of sustainability reports for informed decision-making.</i>
10:00 a.m. – 11:00 a.m.	<b>The Concept of Sustainable Development Goals [Case Study]</b>  <i>Objective: To explore the concept of Sustainable Development Goals (SDGs) through a case study analysis of NIKE, examining how the company has aligned its strategies, initiatives, and practices with specific SDGs to contribute to global sustainability efforts.</i>
11:00 a.m. – 11:30 a.m.	<b>TEA BREAK</b>
11:30 a.m. – 1:00 p.m.	<b>Integrating ESG Factors for Sustainable Value Creation [Video]</b>  <i>Objective: To explore the integration of ESG factors within organizations, focusing on their alignment with the Sustainable Development Goals (SDGs) framework, as demonstrated by NIKE's sustainability commitment, with the aim of fostering sustainable value creation and positive societal impact.</i>
1:00 p.m. – 2:00 p.m.	<b>LUNCH BREAK</b>
2:00 p.m. – 3:30 p.m.	<b>Strategic Placement Options for the ESG Function within Organizations</b>  <i>Objective: To analyze strategic placement options for the ESG function within organizations, including corporate governance, sustainability departments, strategy departments, investor relations, operations, and dedicated ESG offices or committees, in order to determine the most effective integration approach for driving sustainable business practices and long-term value creation.</i>
3:30 p.m. – 4:15 p.m.	<b>Influencing C-Suite Executives: Strategies for Garnering Support for Your ESG Strategy</b>  <i>Objective: To delve into effective strategies and communication techniques aimed at articulating the value proposition of ESG initiatives to C-Suite executives, facilitating their buy-in, and fostering the successful implementation of a comprehensive sustainability plan within the organization.</i>
4.15 p.m.	<b>Closing Remarks, Awarding Certificates to the Participants and Photo Session.</b>

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